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## **Employment**

June 2003 – Present	Davis & Hosfield Consulting LLC – Principal
May 2002 – May 2003	KPMG LLP – Partner-in-Charge, National Intellectual Property Practice
September 1991 – May 2002	Andersen – Co-Managing Partner, Global Intellectual Asset Consulting Practice
November 1987 – August 1991	Andersen – Chicago office: Senior Manager in Specialty Consulting
July 1978 – November 1987	Touche Ross & Co. – Kansas City office: Audit practice

## **Educational Background**

September 2000	Inducted into Kansas State University Accounting Hall of Fame
July 1980 and subsequent	Certified Public Accountant (CPA) and licensed in California, Illinois, Kansas, Missouri, and Texas
May 1978	Gold Key-State of Kansas CPA Examination (Highest score in state)
May 1978	B.S. in Business Administration and Accounting Kansas State University Summa Cum Laude

## **Litigation Consulting Experience**

Testified at trial (bench and jury) and through deposition as expert witness.

Conducted complex damages studies involving lost sales, lost profits, incremental profits, manufacturing and marketing capacity, fixed and variable costs, product line profitability, price erosion, reasonable royalty, unjust enrichment and prejudgment interest.

Cases have involved patent, trademark, trade dress, trade secret and copyright infringement, antitrust, false advertising, dealership termination, fraudulent conveyance, breach of contract, professional malpractice, and other types of business disputes.

Industries have included apparel, aerospace, automotive, biotechnology, carpet, chemicals, computer hardware and software, construction, consumer products, electronics, financial institutions, food, hospitality, industrial equipment, internet, medical products, military equipment, office equipment, pharmaceuticals, power tools, real estate, sporting goods, and transportation.

## **Other Financial Consulting Experience**

Assisted global companies with development of intellectual property strategy.

Developed competitive assessment capabilities for major consumer products company using patent portfolio analyses.

Directed analyses of a Fortune 50 company's portfolio of over 25,000 patents, including review of prosecution and maintenance fees, trends, and patent department processes.

Assisted with licensing analyses, including whether the company should license its intellectual property and at what rates.

Supervised review of royalty payments for compliance with license agreements.

Directed and performed independent financial audits of private and publicly held companies ranging from manufacturing enterprises to financial institutions.

Developed insurance claims for business interruption losses in such industries as retail, processing, hospitality, fine arts, and professional services.

Performed due diligence services for potential acquisitions in the cosmetics and automotive parts industries.

Assisted consumer products company with analysis of operations and purchasing practices to improve productivity and profitability.

Developed and implemented comprehensive turnaround plan for national wholesale grocer experiencing financial crisis.

Investigated numerous fraud and negligence claims related to failed savings and loans.

### **Membership in Trade Associations**

American Institute of Certified Public Accountants

Illinois CPA Society – past Chairperson of statewide Litigation Services Committee

American Bar Association

Licensing Executives Society

### **Publications**

*Edison in the Boardroom: How Leading Companies Realize Value from Their Intellectual Assets* – Julie L. Davis, Suzanne S. Harrison – Wiley/Andersen Intellectual Capital Series, June 2001. (Also translated into Chinese and Japanese.)

“Tapping Into Your Company's Hidden Resources” – *U.S. Industry Today*, July 1999.

“An Update on Patent Damages – A Closer Look at Lost Profits and Reasonable Royalty Decisions from 1982 through June 1998” – *Licensing Law and Business Report*, January-February 1999 (Vol. 21, No. 1).

“Emerging Trends in Patent Infringement Damage Awards 1982-June 1997” – *Intellectual Property Infringement Damages*, 1999, Chapter 14.

“Using Your IP to Increase Shareholder Value” – *Managing Intellectual Property*<sup>TM</sup>, Patent Yearbook 1998.

“Emerging Trends in Patent Infringement Damage Awards” – *Intellectual Property Infringement Damages*, 1998 Cumulative Supplement, Chapter 1.4A.

“Reaching for the Sky and Beyond” – *Managing Intellectual Property*<sup>TM</sup>, March 1997 (Issue 67). Provided summary of damages cases and related data only.

“Patent Infringement Damages Awards” – *Licensing Law and Business Report*, May-June, 1995 (Vol. 17, No. 7).

“An Historical Look at Patent Infringement Damage Awards” – *Intellectual Property Infringement Damages*, 1995 Cumulative Supplement, Chapter 1.4A.

**Expert witness testimony and select case experience available upon request.**