

Michael J. Jeffords, CPA

Michael J. Jeffords is a Director at Davis & Hosfield Consulting LLC. He has provided an array of dispute resolution services and damage analyses, as well as consulting on financial and economic matters to attorneys and corporate clients.

Michael has conducted complex financial analyses and created damages models involving lost sales, lost profits, reasonable royalty, incremental profits, fixed and variable costs, unjust enrichment and prejudgment interest. These analyses have often been performed in conjunction with an examination of the Panduit factors or a Georgia-Pacific analysis. He has drafted expert reports reflecting professional opinions in these areas on behalf of plaintiffs and defendants in state court, federal court and at arbitration. Further, he has assisted counsel in all stages of litigation, including drafting discovery requests, analyzing financial issues, developing case strategies, preparing interrogatory requests and responses, participating in witness depositions, and compiling demonstrative exhibits for trial.

Michael's case experience spans a broad array of industries including automotive, aviation, biotechnology, coal, computer software, consumer products, electronics, financial institutions, food products, internet services, medical devices, office equipment, paper, pharmaceuticals, power tools and steel. His cases have involved a variety of disputes, including:

- Breach of Contract
- Class Actions
- Copyright Infringement
- Patent and Trademark Infringement
- Trade Secret Misappropriation
- Unfair Competition

Expert Witness Testimony

California Innovations, Inc. v. [Igloo Products Corporation](#)

- Patent infringement matter involving soft-sided coolers. Expert report: (1) (2008)

Other Expert Witness Experience

- Patent infringement matter in the electronics industry (2010).
- Patent infringement matter related to window hardware (2009).

Select Engagement Experience

Patent Infringement Matters:

[LG Electronics, Inc. v. Hitachi, Ltd.; Hitachi Automotive Products \(USA\), Inc.; Clarion Co., Ltd; Clarion Corporation of America; and Xanavi Informatics Corporation](#)

[CIF Licensing, LLC d/b/a GE Licensing v. Agere Systems, Inc.](#)

[Ameritox Ltd. and U.D. Testing, Inc. v. Aegis Sciences Corp.](#)

[The First Years Inc. and Learning Curve Brands, Inc. v. Munchkin, Inc.](#)

[Herman Miller, Inc. v. Teknion Corporation and Okamura Corporation](#)

[Volumetrics Medical Imaging LLC v. GE Healthcare, Ltd., GE Medical Systems, Inc., GE Medical Systems, L.L.C., GE Medical Systems Kretztechnik GMBH & Co. OHG et al.](#)

[Rowe International Corp. and Arachnid, Inc. v. Ecast Inc., Rock-Ola Manufacturing Corp., and View Interactive Entertainment Corp.](#)

[Pergo, Inc. and Pergo \(Europe\) AB v. Alloc, Inc., Armstrong World Industries, Inc. and Berry Finance NV](#)

[The Holmes Group, Inc. v. West Bend Housewares, LLC and Focus Products Group, LLC](#)



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InLine Connection Corporation v. AOL Time Warner Incorporated and America Online, Inc.

Atlanta Attachment Company v. Leggett & Platt, Inc.

One World Technologies, Ltd. and Ryobi Technologies, Inc. v. Robert Bosch Tool Corporation, Rexon Industrial Corp., Ltd. et al.

Windy City Innovations, LLC v. America Online, Inc.

One World Technologies, Ltd. and Ryobi Technologies, Inc. v. Rexon Industrial Corp., Ltd., Delta International Machinery Corp. et al.

Savient Pharmaceuticals, Inc. et al. v. Duramed Pharmaceuticals, Inc. and Barr Laboratories, Inc.

QinetiQ Limited v. Samsung Telecommunications America, L.P.

Yoon Ja Kim v. ConAgra Foods, Inc.

John Mezzalingua Associates, Inc. d/b/a PPC, Inc. v. Arris International, Inc.

Bancorp Services, L.L.C. v. Hartford Life Insurance Company and International Corporate Marketing Group, Inc.

Trademark Infringement Matters:

ConAgra Foods, Inc. v. Weaver Popcorn Company, Inc.

Copyright Infringement Matters:

Drew Heriot and Drew Pictures Pty Ltd. v. Simon & Schuster, Inc.

Xu Liu v. Price Waterhouse LLP and Computer Language Research, Inc.

Trade Secret Matters:

Tanox, Inc. v. Genentech, Inc.

General Commercial Matters:

American Union Insurance Company v. Gregory Shepard, Merrick Hayes and Patrick Busch

Glyman Aviation, Inc. v. Raytheon Aircraft Company

Unisource Worldwide, Inc. v. Chester Carrara et al. and Midland Paper Company

Tammy Yates, Peter Miller, Maria L. Cruz, and Jose Ortega as Class Representatives of those Similarly Situated v. Equity Residential Properties Trust

National Steel Corporation v. Spectra Resources, Inc., Louis J. Huber and William T. Wadlow

Arthur D. Little Enterprises, Inc. v. The Gillette Company

Seminole Electric Cooperative, Inc. v. Mt. Vernon Coal Transfer Company

Employment History

Davis & Hosfield Consulting LLC ■ 2003 - Present

KPMG LLP - Forensic Practice / Dispute Advisory Services ■ 2002 - 2003

Arthur Andersen LLP - Claims & Disputes Practice ■ 1999 - 2002

Education

Bachelor of Science ■ University of Missouri, Business Administration with an emphasis in Finance and Banking, 1999



Publications

"Trends in Patent Infringement Damages" ■ Michael Jeffords, Jennifer Knabb ■ American Bar Association's IPL Newsletter, Spring 2002

"Tips for Hiring and Working With Experts: Learn How To Maximize Value" ■ Michael Jeffords, Jennifer Knabb ■ Missouri Lawyers Weekly, April 4, 2003

Professional Certifications

Certified Public Accountant - Licensed in Illinois

Professional Affiliations

American Institute of Certified Public Accountants

Illinois CPA Society

American Bar Association

Licensing Executives Society

